



OFFICE OF THE MAYOR

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Dear Resident,

November 8, 2021

Do you feel you are struggling with your finances? Having a hard time getting out of debt or cleaning up your credit the right way? Looking to get positioned for affordable housing? Need help developing a will or advanced directive? Has COVID-19 negatively affected you and your family? All of these situations can be stressful and lead to poor decisions if you don't have the right financial tools and resources.

The City of Opelika is excited to announce a new **Financial Health Initiative**. With the help of Dr. Nathaniel Dunlap, Jr. of The PRF Institute, your city is dedicated to helping you develop a healthy financial strategy to improve your life today and in the future.

Through The PRF Institute, The **Opelika Financial Health Initiative** invites you to sign up for a free online financial assessment and a free one-on-one virtual consultation to determine where you are in your financial journey. The city will have no access to this information. Our goal is strictly to provide you the resources you need to gain control of your life so that you can enjoy your life. Once The PRF Institute has conducted a number of assessments with residents, Dr. Dunlap and his team will provide classes at no cost on:

- Effective Credit & Debt Management
- Steps to Prepare for Home Ownership
- Personal Financial Management
- Wealth Management (Wills, Power of Attorney, Advanced Directive)

If you are interested in improving your financial health, you can contact Jessica Samuel at Opelika Power Services at 334-705-5172; or you can sign up directly for an assessment and consultation through the PRF Institute website.

How To Sign Up:

Go to <https://prfinstitute.org/resources/>

1. Click on Free Consultation.
2. Select Opelika Financial Health Initiative.
3. Select a time for your email consultation.
4. You will then receive an email for an online Assessment.
5. Complete the Assessment.
6. You will then receive an email for your virtual consultation.
7. Participate in one-on-one consultation.

We know the holidays are upon us and it is still financially stressful for many of our citizens due to COVID-19. This is why we are investing in you through this initiative. LIMITED SPOTS ARE AVAILABLE, so please take advantage of this opportunity and sign up today. A financially healthy citizen is a financially healthy Opelika.

A handwritten signature in blue ink, appearing to read "Gary Fuller".

Gary Fuller  
Mayor, City of Opelika

A handwritten signature in black ink, appearing to read "N. Dunlap, Jr.".

Dr. Nathaniel Dunlap, Jr.  
Chairman/Executive Director, PRF Institute

